

cc Mr Powell
Mr Murray

PRIME MINISTER

ed.

MR MULRONEY'S VISIT - MEDIA

Mr Mulroney's office is no less demanding than the White House when it comes to media coverage of his visit. I therefore need to take your mind on how far you are prepared to go along with their demands.

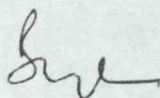
Essentially, the Canadians would have cameras in on virtually everything apart from actual meetings and meals.

I recommend you agree to:

- i. a greeting on the doorstep on Mr Mulroney's arrival for talks (this will satisfy the cameras outside opposite the front door);
- ii. a pool photocall in the hall on arrival;
- iii. both you and Mr Mulroney to say a few words into a microphone in the street as he leaves after the talks. You to go inside immediately after this. Mr Mulroney to make for No 12 where he wishes to hold a press conference. (I see no reason why there should be a joint press conference; indeed, I believe joint press conferences should be discouraged as a matter of principle);
- iv. a pool photocall in the hall on Mr Mulroney's arrival for dinner;
- v. a pool television facility for two television crews - one British and the other Canadian - plus two still photographers and two writers on the receiving line in the Blue Room (as with President Reagan).

Content?

The Canadians would also like pictures of the start of the dinner and to film the speeches afterwards. We have never done this and I see no reason to start now. Agree?



BERNARD INGHAM

18 April 1985