



Ministry of Agriculture, Fisheries and Food
Whitehall Place London SW1A 2HH

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From the Minister's Private Office

David Barclay Esq
Prime Minister's Office
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Prime Minister⁽²⁾

both studies in new state
mt

*A bit tongue in cheek, I suspect!
The fact is that ACARD, in their comments
on the 1984 Review of R&D, 27 September 1984
found agricultural and
industrial R&D expenditure to be seriously
out of balance.*

Dear David

*ends
27/9*

ACARD REPORT: NEW OPPORTUNITIES IN MANUFACTURING

With your letter of 6 August you drew my Minister's attention to this ACARD report and were also good enough to enclose a draft of the Government's response.

My Minister has an interest in this Report and the Government's response, not least because of the major importance he attaches to the application of new and advanced technology to the food manufacturing industry. In our recent response to the ACARD Report on The Food Industry and Technology, we spelt out the action the Government is taking to encourage greater application of technology in this field. My Minister is content that the general tenor of the response to the present Report is in harmony with the line taken there.

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Mr Jopling was particularly interested to see the reference in the Report to the effectiveness and success of the ADAS consultancy and advisory service and is sure that the Prime Minister will be interested too. The productivity of agriculture has been brought about both by an awareness in the industry of the importance of new technology and by the efforts of a highly qualified ADAS advisory service to ensure a speedy transfer of the technology from the research bench to everyday agricultural practice. The Report says "The remarkable achievements in agriculture demonstrate the value of the agricultural research and product development, the effective arrangements for technology transfer and the trained workforce." My Minister feels that he could not have put it better himself! - *ing nothing is crucially missed & better!*

In considering any comparisons between agriculture and manufacturing industry, the very different structures of the two sectors are absolutely fundamental. The ACARD Report Table 5.1 shows clearly that agriculture comprises a large number (over a quarter of a million) of

*Non-kill! - we should
have had enormous productivity
in industry had there been a Jussu conducted
prior to them output, I was contacted
no matter how fresh
/small enterprises,
not*

small enterprises, employing on average 2.3 people each. No individual enterprise is able to carry out its own R and D, nor can it be expected to stay in touch with research developments in a field in which technology changes so rapidly. It is essential that the results of the R and D for agriculture are quickly transferred to all farmers and growers to ensure that we obtain the full benefits. — *ie. more supply lines*

In paragraph 5.5 the ACARD Report makes the point that the importance of manufacturing industry to the UK warrants it having, inter alia, arrangements for technology transfer as effective as those for agriculture. If the productive efficiency of British manufacturing could be moved towards that achieved by the agricultural industry we should indeed have achieved much that the Government is aiming for.

*Yours ever
C I Llewelyn*

C I LLEWELYN
Private Secretary

Ind. Rpt : Acad Report; New Opportunities in Marketing

7/86



EP 1984



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10 DOWNING STREET

From the Private Secretary

28 September, 1984

ACARD REPORT: NEW OPPORTUNITIES IN MANUFACTURING

The Prime Minister saw your letter to David Barclay of 27 September. She commented that manufacturing industry would have achieved enormous increases in productivity if it had received free advice and research and if there had been a guaranteed price for any increase in output, no matter how great.

(A. Turnbull)

I. Llewelyn, Esq.,
Ministry of Agriculture, Fisheries and Food.

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10 DOWNING STREET

From the Private Secretary

6 August 1984

ACARD Report: New Opportunities in Manufacturing

The Prime Minister has asked me to draw to your Minister's attention the Report which ACARD published in October 1983 on "New Opportunities in Manufacturing". She feels that Mr. Jopling will be interested to see, in particular, the comments which ACARD made about the contrast between R&D support to manufacturing industry, and R&D support for agriculture.

A draft of the Government's response to the ACARD Report has recently been circulated by the Department of Trade and Industry. I enclose a copy. The Prime Minister has said that she is content with the line taken, subject to the views of colleagues.

David Barclay

Ivor Llewelyn, Esq.,
Ministry of Agriculture, Fisheries and Food.

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